

The technology, available immediately, will be fitted as standard to the Therapod, Chiropod and X2 range of chairs. The technology will also be developed in a new and exciting chair to be launched later in the year.

“This is another significant development in the evolution of NuBax and we are delighted to be partnering with one of the U.K.’s leading independent manufacturers of high quality ergonomic office chairs”, said Ian Moore, C.E.O. of NuBax. “By incorporating the ProBax[®] technology into the proven ergonomic designs of Status and Form Seating we believe we can take seating comfort to a new level. Status and Form Seating is the ideal partner to develop the ProBax[®] name and technology in office seating.”

ProBax[®] seating technology is already widely available in the furniture industry both in the U.K. and in NuBax’s other major market, the U.S. The technology can be found in conference and banquet seating in both the U.K. and the U.S. where major hotel chains have begun rolling out ProBax[®] seating across their conference facilities. ProBax[®] modified seats can also be found in University and library breakout seating. Launches of Healthcare and Patient seats took place with leading manufacturers in 2007 where the improved body functions associated with the technology are possibly even more valuable than comfort related benefits.

“We are particularly pleased to expand our product range into office seating in the U.K.”, said Susannah Stevenson of NuBax’s Furniture Division. “Status and Form seating focus on providing orthopedically correct back support, combined with comfort and durability. The addition of the ProBax[®] technology in the Therapod, Chiropod and X2 ranges has enhanced the comfort factor and improved the postural position of the seat user. We are convinced that the enhanced products will be an enormous success in a sector where comfort, coupled with health benefits, is now a highly desirable combination”.

NuBax’s patented technology can be incorporated into most forms of seating, with Automotive, Aviation and Furniture being the Company’s primary markets. Three years ago, Lotus became the first car manufacturer to introduce the NuBax technology, branded as ProBax[®], in all its current road models. 2008 saw involvement with several high profile racing team launches and the technology is currently being tested by leading vehicle manufacturers where it has both reduced weight and delivered performance benefits.

Similarly, technology from NuBax is already available in the rarefied air of the corporate jet market. Marketed as AeroBax[®] for aviation applications, the technology is bringing improved comfort and health benefits to the elite travellers in private aircraft. By offering potential to reduce weight by eliminating the need for bulky lumbar mechanisms the technology is also gaining interest from commercial carriers.

NuBax is dedicated to the continued evolution of seating in all environments and further establishing the comfort, medical, safety and cost benefits associated with the technology.

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