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NuBax & Landmark Aviation Sign Licence for AeroBax® Seating Technology

NuBax Limited, the innovative seating technology company, has signed a licencing agreement for the AeroBax® seating technology with Landmark Aviation, a DAE Engineering company. The deal, announced today at the National Business Aviation Association exhibition in Atlanta could potentially cover all aircraft in the corporate refurbishment aviation market.

The foam-based AeroBax® technology improves the postural position of an individual whilst seated, significantly enhancing comfort by maintaining the natural curvature of the spine. AeroBax® not only relieves muscle fatigue by maintaining proper support and posture, but clinical trials performed in the U.S. and U.K. have demonstrated significant health benefits, including increasing the body's blood flow, which can have major implications in reducing thromboembolisms or DVT-like events.

"Landmark Aviation is pleased to offer aircraft owners, manufacturers and operators this new technology for the first time," said Paul Soubry, President and Chief Executive Officer, Landmark Aviation. "By changing the way occupants sit in their seats, AeroBax® improves comfort and can offer important health benefits. The system also offers weight and cost saving opportunities over the conventional mechanisms such as adjustable lumbar supports, air bladders and other technologies."

The technology is immediately available for all 9G seat certified aircraft. The technology will be developed for 16G seat certified aircraft in early 2008. The AeroBax® technology can be incorporated into any aircraft seat without the need for frame or upholstery changes. Landmark Aviation will initially offer the technology in aircraft seats at the company's Springfield, Ill., and Dallas, operations. The company's Springfield facility performs a variety of services for business aircraft, including full modifications, paint, avionics and airframe maintenance. Associated Air Centre in Dallas undertakes VIP and luxury completions for transport category aircraft.

"We are delighted to be partnering with such a renowned and established company as Landmark Aviation", said Hayley Morgan, Head of Aviation at NuBax. "With the global aspirations of DAE, Landmark provides the ideal platform to develop the AeroBax® name and technology worldwide. In addition to the benefits for aircraft passengers the technology will be developed and incorporated into crew seats where increased blood flow and a reduction in fatigue are paramount."

NuBax has been developing aviation based applications for its technology since 2006 and is forging strong links within the Aerospace industry in both the commercial and corporate sectors. Earlier this year, the TAG Group became the largest shareholder in NuBax Limited. As well as being a major shareholder in the McLaren Formula 1 Group, TAG is the largest single shareholder of TAG Aviation Group, an international, diversified group of companies providing services for business jet aircraft and the individuals and corporations who own and fly them. The TAG Aviation Group also owns and operates TAG London Farnborough Airport which is fully dedicated to business aviation.

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NuBax's patented technology can be incorporated into most forms of seating, with Automotive, Aviation and Office Furniture currently being the Company's primary markets. Two years ago, Lotus became the first car manufacturer to introduce the NuBax technology, branded as ProBax® in all its current road models. The technology is currently being tested by leading vehicle manufacturers where it has both reduced weight and delivered performance benefits. 2007 has seen further launches, again under the ProBax® name, for seats used in medical establishments and the work environment.

NuBax is dedicated to the continued evolution of seating in all environments and further establishing the comfort, medical, safety and cost benefits associated with the technology.

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For further information on NuBax Limited, the AeroBax® or ProBax® technology please visit: www.nubax.com or email info@nubax.com

NuBax Limited: NuBax Limited was formed in 2004 to develop and commercialise technology patented in the late 1990's. NuBax is a privately owned British company owning all rights to patents and trademarks relating to the technology. This year the Company won the Frost & Sullivan award for Emerging Company of the Year for Automotive Seating Technology.

Landmark Aviation and Standard Aero: Dubai Aerospace Enterprise (DAE) companies with $1.3 billion in combined annual revenue, specialize in engine maintenance, repair and overhaul, and nose-to-tail services that include airframe, interior refurbishments and paint for business and general aviation, air transport, and military aircraft. Associated Air Center produces luxury and VIP interiors for transport size aircraft. The companies form a global network of 12 primary facilities in the U.S., Canada, Europe, Singapore and Australia, with an additional 14 regionally located service and support locations.

About DAE: DAE is a fast developing global aerospace, manufacturing and Services Corporation. Headquartered in Dubai, the group is growing through a series of phased developments and acquisitions to become a global player and produce an integrated aerospace business. DAE is forming international partnerships at the highest levels with the aim of establishing one of the most innovative and successful businesses in the global aerospace industry within the next decade.

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