

MEDIA RELEASE

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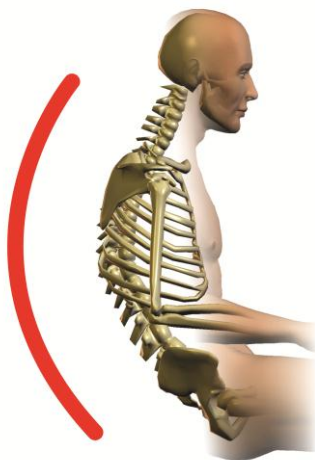
Added Comfort Promised with Marina Theatre's New ProBax Seats.

The Marina Theatre Trust which is currently undertaking a major restoration and refurbishment of Lowestoft's Edwardian Marina Theatre has announced today the installation of new ergonomic seating incorporating new award winning ProBax technology.

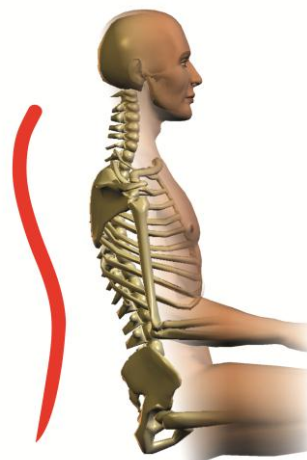
In a special link up between East Anglian seat manufacturer Kirwin & Simpson all the Marina seats will feature the innovative ProBax Advanced Seating Technology, secured under licence from NuBax Limited of Dartford, Kent. The ProBax technology which has been used in Lotus cars, is available in office, conference and healthcare seating and is currently under development with leading car companies and aircraft makers worldwide.

"We were introduced to the ProBax technology via a third party and once we found out more about its properties and the potential benefits for our customers we were keen to install it here in Lowestoft", said David Blyth, Trustee of the Marina Theatre.

The ProBax technology uses dual density foams to encourage an anatomically correct posture in the seat occupant, removing the slumped posture often seen in foam-based seats. This in turn leads to reduced back ache and lowered muscle fatigue and improved blood and oxygen flow as a result of these postural changes help aid concentration levels. Above all, the technology dramatically increases the comfort experience for the seat user,



Slumped Posture without ProBax



Upright Posture with ProBax

The innovative ProBax technology has been awarded a prestigious Innovation Award from the UK Furniture Industry Research Association (FIRA). Requiring no changes to the seat frame, design or upholstery, the seat can be upgraded simply by changing the base cushion to incorporate the ProBax design. "Given the restrictions we sometimes face in changing the seat position or design in older theatres the ease of implementation of ProBax is a real plus for seat makers like us," said Alastair Simpson, MD of Kirwin & Simpson.



FIRA Innovation Award Logo

The improved posture brought about by ProBax has other, less obvious benefits. There is definitely an increased feeling of depth between the seats as a result of the seat occupier having a more upright stance and the level of fidgeting is also reduced; both helpful additions to the theatre goer. Ambassador Theatre Group was the first theatre company in the world to take the ProBax technology and has begun to install the new seating throughout its West End and national portfolio.



Slumped Seated Posture without ProBax



Healthier, more Comfortable Seated Posture with ProBax

"The technology has been made possible for the Marina through the generous support of NuBax & Kirwan & Simpson and we felt the dramatic increase in comfort was worth it for our customers," added Blyth. ProBax seat cushions are also set to last longer resulting in less frequent re-fits and theatre downtime. CEO of NuBax Ian Moore commented, "We are delighted to add yet another regional venue to the growing number of theatres where audiences can enjoy ProBax comfort."

The public will receive a chance to feel the benefits of the ProBax seats firsthand later this month when the doors of the refurbished Marina Theatre auditorium reopen.

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For further information on NuBax Limited or the ProBax[®] technology please visit: www.nubax.com or email info@nubax.com

NuBax Limited: NuBax Limited was formed in 2004 to develop and commercialise technology patented in the late 1990's. NuBax is a privately owned British company owning all rights to patents and trademarks relating to the technology. In 2010 the Company won an Innovation Award from the UK's Furniture Industry Research Association (FIRA).

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