



Charles Alan Launches Healthcare-focused Furniture Lines with ProBax Seating Technology, Offering Smart Design and Health Benefits

DALLAS - November 5, 2007 - Charles Alan, Inc. today launched its new healthcare-focused Sovereign and Winston Series of furniture equipped with ProBax[®] seating technology by NuBax Limited at the Healthcare Design.07 Conference. Charles Alan is one of the leading independent furniture manufacturers in the nation, recognized not only for its product line, but also for assisting other manufacturers. The Sovereign and Winston Series are available in the United States, Canada and Mexico.

Designed for hospitals, long-term care and private use, Charles Alan's Sovereign and Winston Series incorporate NuBax's patented ProBax[®] seating design to drastically increase patient comfort and deliver health and safety benefits for all patients. By combining Charles Alan's quality design and craftsmanship with ProBax[®] seating technology, healthcare facilities can now provide caregivers and patients an attractive seating option designed to help facilitate post-operative recovery and promote long-term health.

"Charles Alan has been involved in the healthcare market over the last ten years and we are committed to the ongoing improvement of what is currently a product of exceptional value," said Margaret Sevadjian, CEO of Charles Alan. "We are continually challenged to design, engineer and develop products that significantly improve the comfort and ergonomics for our customers. The NuBax technology allowed us the opportunity to design a healthcare product that delivers results and proven health benefits – this new product line does just that."

Medical trials on seating with ProBax[®] performed in the United Kingdom and United States indicate significant health benefits, including increased venous blood flow in the lower limbs, which reduces the possibility of Deep Vein Thrombosis (DVT). The primary cause of DVT is poor blood flow, which causes blood clots to form in a vein deep inside a muscle, which can result in severe organ damage and even death. Post-operative patients are at higher risk for DVT.

"Following numerous blood flow trials with ProBax[®], we found the seating design technology to improve the postural position of the spine and significantly increase lower limb blood flow," said Jon Senkowsky, M.D., a board-certified vascular surgeon. "Based on these studies, the ProBax[®] design has been shown to enhance response times, raise alertness levels and reduce the onset of muscle fatigue. The increased blood flow has significant medical benefits for post-operative and elderly patients."

NuBax can help facilitate the following patient benefits:

- Improved seated posture provides a good starting position to get in and out of the chair
- Improved circulation, especially to the lower limbs and buttocks, should aid prevention of tissue breakdown and should reduce risks of DVT-like events associated with long-term sitting
- Respiratory function and digestion may be enhanced by encouraging a more upright posture
- Improved posture may assist in reducing pain caused by insufficient support
- Postural stability may give the patient an improved sense of support and security
- Encouraging upright seated posture has been shown to stimulate the processes that maintain balance when walking, therefore helping to prevent falls
- Good comfort and support may help reduce agitation, especially for patients with dementia
- Improved seated posture may help encourage communication and social interaction

"We are delighted to partner with such a respected speciality furniture manufacturer as Charles Alan, especially with its new patient furniture lines designed for the healthcare sector," said David Hughes, Head of Furniture, Medical and Sport at NuBax. "Charles Alan's new Sovereign and Winston Series with ProBax[®] are not only superbly designed but also offer unique potential medical and health benefits for patients. The two furniture lines have received a tremendous response from focus groups, including healthcare designers, architects and hospital buying groups."

ProBax® technology can be incorporated into most forms of seating, including the automotive and aviation industries. Two years ago, Lotus became the first car manufacturer to introduce the NuBax technology, branded as ProBax®, in all its current road models. The NuBax technology is currently being tested by other leading vehicle manufacturers, where it has both reduced weight and delivered performance benefits.

Landmark Aviation offers its corporate aircraft customers NuBax's AeroBax® seating technology, which offers weight and cost savings in addition to the increased comfort and health benefits desired by pilots and passengers. NuBax also has licensing agreements in place with furniture manufacturer Bretford, Inc. and now Charles Alan, Inc. for the further development of its product range across core markets in North America.

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About Charles Alan, Inc.

Since our start in 1998, Charles Alan has been recognized as a formidable competitor in the contract furniture market. The women-owned enterprise is HUB, NCTRCA, CCR, CMBL certified. All products are manufactured in Fort Worth, Texas. Charles Alan has developed a strong reputation for unsurpassed quality and craftsmanship, winning numerous design awards, such as "Best of Neocon," "Best of L.A. Design Week", Design Journal Adex Award and Listed No. 2 in the top 100 Wood Manufactures by Wood and Wood Products.

About NuBax Limited

NuBax Limited was founded to change the way the world sits. NuBax's patented ProBax® and AeroBax® seating technologies deliver increased comfort and health benefits for furniture manufacturers, etc. In 2007, Frost & Sullivan named NuBax the "Emerging Company of the Year for Automotive Seating Technology." Privately-owned NuBax is based in London with North American operations in Dallas, Texas. Learn more about NuBax at www.nubax.com.

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ProBax® is a registered trademark of NuBax Limited

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For further information on NuBax Limited, the AeroBax® or ProBax® technology please visit:

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